



TIME, TALENT and TREASURE

2015 Dot Foods Charitable Annual Report



Time, Talent and Treasure

By PAT TRACY



PAT TRACY

Welcome to the Dot Foods 2015 Charitable Annual Report, showing what we, as an organization, with 4,800 team members strong, have been able to accomplish in our schools, communities and even around the world this past year. I believe you will be amazed to learn about the activity and amount of support Dot has provided many important areas in 2015.

I am sure most of you have heard the Time, Talent and Treasure theme before as a basis for considering how one might support a worthy cause. As a community member, we are often called on to consider contributing some of our time, talent and/or treasure to a worthy cause or endeavor such as our church, school, or a specific group or organization.

We are often called on to write a check to support entities such as the United Way or Red Cross (treasure). Others are called on to sing in their church's choir (time and talent) and at the same time provide something in the weekly collection (treasure).

Our decision to give to any of these three areas is important personally and oftentimes critical to the viability, prosperity and vibrancy of one's community.

Organizations are no different. They are made up of people who are shareholders, employee team members and other stakeholders. Organizations, as with individuals, also have finite resources. Although they need to be responsible for carrying out their important community responsibilities, they also have to be very conscientious about devoting a great majority of their resources to the entity's work. Otherwise, the music stops.

Let's examine the application of Dot's time, talent and treasure in the U.S. and beyond in 2015.

TIME

Dot's time contribution is best expressed in our Teaming with Local Charities (TLC) program with the delivery of many volunteer hours throughout the communities that reside in the footprints of our facilities. The five areas Dot's Illinois TLC program focused this year are as follows:

Big Brothers Big Sisters | Brown County Schools | Food Pantries
Brown County Community Leadership | Central School District

Time was also delivered through compensated personnel time devoted to engagement in community leadership activities. In Illinois, the results of this can be seen in the landscape of our Mt. Sterling community with establishing the Hagel 1891 restaurant, building the YMCA some years ago, and supporting the Mt. Sterling Uptown revitalization project.

TALENT

An individual, when considering how to contribute their talent to a worthy cause, must look inside and determine what unique talents they have and can likely provide the greatest leverage for a cause or organization when freely applied.

This is the same with an organization. Our company's talent, which we leverage freely and frequently, is food redistribution. This talent is represented by expertise, assets (trucks, warehouses and systems) and, most importantly, food.

While the expertise and assets are used to support innumerable causes around the U.S., food certainly makes up the biggest part of our talent and contribution.

TREASURE

Some say this is the easiest of the three gifts to extend. And, yes, Dot writes a lot of checks every year to support the communities our employee team members live in.

However, this gift goes well beyond the actual check written. Dot's charitable committees approve grants in a thoughtful and strategic manner to encourage, facilitate, and, in some cases, lead important work and services that are necessary to the health and vitality of our communities. Grants are oftentimes awarded with the gift of time and/or food.

Let's remember that although Dot is the organization, it is the employee team that makes this possible every year. The employees are truly woven into the delivery of these three gifts in our communities around the U.S.

They are also responsible for the continued success of our company, allowing these gifts to not only continue each year but actually increase in size and significance. So thank you for all that you do to make this possible every year!

By the way, have you thought about how you can give of your time, talent or treasure in 2016?

Utilizing Our Talent to Feed the Hungry

By PAT TRACY

As shared in my message on the previous page, food distribution is one of the talents we use at Dot to give back.

The donated food falls into Dot's unsaleable category. This means that, for whatever reason, the product no longer meets all of our criteria required to qualify for sale to a customer. Sometimes this occurs because the product is damaged, the product manufacturer date no longer allows us to meet the minimum shelf-life requirements for a customer, or a customer just stops purchasing a product and we have no other customer to sell it to.

The donated food is safe to consume, is within its normal taste profile, and continues to have the manufacturer's level of nutrition designed into the product. This is food you and I would happily give our children and grandchildren to eat every day.

In any event, given the colossal food volume passing through Dot's distribution centers, the small fraction of our products still represents a very significant amount of food, making a difference for hundreds of thousands of people every year.

INTERNATIONAL DESTINATIONS

A little known fact: Dot sends full truckloads of food to international destinations almost monthly. These destinations include Haiti, Guatemala, Honduras, and other countries in the Caribbean.



In 2015, we shipped 382,000 pounds of food to international destinations, the equivalent of 455,000 meals.

We utilize international not-for-profit partners to transport the products from the Dot facility as well as the eventual distribution to individuals in the countries they serve. Food For The Poor, the third largest international relief organization based in the U.S., is one of our longest standing partners with this work.

U.S. FOOD BANKS

We have partnered with Feeding America Food Banks for over 20 years now. Feeding America is a network of food banks established in the U.S. and serves every county in all 50 states.

Upon receiving their product from Dot, the food banks distribute it to agencies (food pantries, soup kitchens, day care centers, homeless shelters, etc.) through their distribution system. The Feeding America headquarters ensure that each of their network members subscribes to good business and sanitation practices and all food supplied is accounted for and safe to consume.

FOOD PANTRIES

Small not-for-profit food pantries, dedicated to closing the meal gap for neighbors in their community, serve the elderly, single parent households, families enduring a financial crisis, etc. They receive their product from the food bank serving their area,

In 2015, we provided 8.38 million pounds of food to seven food banks in the Midwest, the equivalent of 10 million meals.

community food drives, local retailers and various other locations.

Dot Foods Illinois supports 14 pantries in their footprint. Food product is made available through Dorothy's Market gift certificates, which are provided to them annually. They also receive cash grants they can use for capital improvements, to purchase food from a food bank and cover other important expenses.



In 2015, Dot provided a total of \$41,000 in cash grant awards and 123,000 pounds in food product from Dorothy's Market. The combination of these gifts represents the equivalent of almost 200,000 meals.

BACKPACK PROGRAMS

Children from food-insecure households (those that do not know where the next meal is coming from) are able to enjoy, in most cases, two nutritional meals each day at school during the school year.

Our nation's school feeding program feeds millions of kids around the U.S. each school day at little or no cost to the child's family. However, hunger pays a visit to each of us during the weekends and school holidays too. These kids are not an exception.



We provided a total of \$11,760 to purchase an estimated 12,000 pounds of food, which is the equivalent of 14,000 meals.

Thus, a few years ago, the backpack program concept was created, which is a simple one.

Food that is easy to prepare and consume is gathered by a group of caring individuals and placed in backpacks for the qualifying children. A backpack is distributed to each of these students on Friday to travel home with them for the weekend.

During the weekend, the child receiving the backpack, along with siblings they may have at home, will enjoy the product. In many cases, this is the only food in the home. When they return to school on Monday, they give back an empty backpack, and the cycle continues.

While Dot funded only two "backpack" organizations in 2015, this number is expected to grow rapidly in the years to come.

SUMMARY

In total, Dot provided \$52,000 and 9 million pounds of food to the four different types of destinations listed above, which is the equivalent of 10.65 million meals in 2015.

I would say that utilizing our talent (through distribution) to support others is working out very well, wouldn't you?



CHARITABLE MISSION:

Partnering with our employees and communities to create a better tomorrow for all.

CHARITABLE VISION:

Thriving communities strengthened by our employees' commitment to action.

Our Imprint Across America

A handful of Dot employees discreetly meet multiple times a year, volunteering their time to Dot Charitable. They do so because they care.

They care about their communities. They care about nonprofit organizations. And they care where Dot's charitable dollars go.

Through this philanthropic spirit, Dot Foods has impacted numerous communities and individuals across the country.

In the company's early days, Dot founders Robert and Dorothy Tracy made charitable contributions to organizations looking for sponsorship or support from Dot. The efforts weren't formalized, but the donations significantly helped each nonprofit that received funds.

Today, the charitable donation process looks much different, but the mission is the same: to create a better tomorrow for all.

Each of Dot's 10 locations has a charitable committee to which organizations can submit a grant request. The committee members who diligently meet throughout the year to review the requests and fund worthy nonprofits are shown on the next page.

The approved grants must fall in line with Dot Charitable's Areas of Intent: Community Development, Health and Wellness, and Non-Academic Educational Support.

COMMUNITY DEVELOPMENT

When the Barry Food Pantry submitted a request to the Illinois charitable committee to help fund a heating project for their store room, the grant request seemed like a no-brainer. As Dot employees, we all know the importance of keeping food product at the correct temperature.

Dot Foods Illinois' charitable committee approved the \$2,194.47 grant request, and the Barry Food Pantry now has a controlled temperature to keep its food products from spoiling. It also offers a better working environment for the pantry's volunteers.

Dot Foods Project Leader AJ McDowell volunteers at the pantry and leads our TLC Food Pantry Program. He said the heater has been a big plus for the nonprofit.

"While the heat has helped the volunteers who had to work in the cold, individuals who utilize the Barry Food Pantry's services have benefitted as well," McDowell said. "Cold air used to seep into the public part of the food pantry, making it cold for the customers and more expensive to keep warm during the winter months. We don't have that problem anymore."

HEALTH AND WELLNESS

The Chesterfield sales office hosts a blood drive every year to help raise funds and encourage employees to donate blood to the Red Cross. Last year, 18 people donated blood, and the charitable committee gave \$500 to the organization.

NON-ACADEMIC EDUCATIONAL SUPPORT

The Gibson County High School golf team submitted a \$500 grant request to Tennessee's charitable committee. Funds were needed to support the cost of uniforms, travel expenses, tournament fees and golf course practice.

Dot Foods Tennessee's charitable committee approved that request. In addition to helping all seven students on the team, one member, in particular, was able to attend the Tennessee State Golf Tournament, in which he placed fourth in his division.

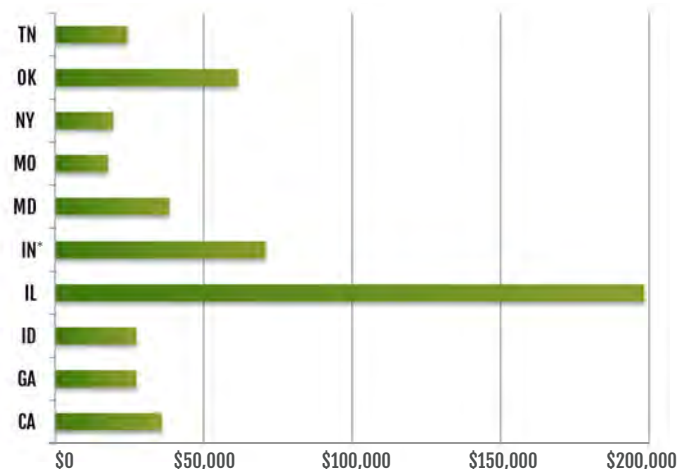
"This program receives minimal, if any, funding from the school," Tennessee HR Manager Renee Murray said. "He would not have been able to have done this without the boost our organization gave them."



Gibson County High School Golf Team

DOT CHARITABLE DONATIONS

The above are just three examples of approved grants that helped in a unique way. But Dot received hundreds of requests at each of its 10 locations. In total, Dot Charitable donated \$324,204 to worthy organizations across the United States.



*Includes some donations to the Alzheimer's and United Way campaigns.

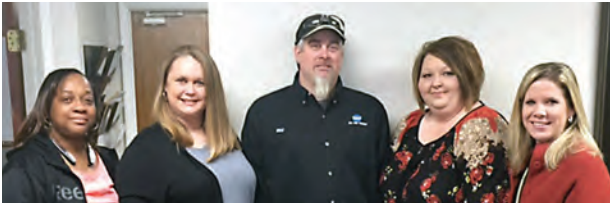
2015 Dot Charitable Committee Members by Location

CALIFORNIA



Back row: David Bigelow, Rich Raham, Joe Lema, Dennis Gilbert, Glen Carrillo. Front row: Diana McDonald, Tori Salemi, Meagan Gleason.
Not shown: Brenda Carson

GEORGIA



Sharie Smith, Wendy Nolen, Billy Sells, Penny Pitts, Jennifer Evans

IDAHO



Terry Fate, Cheryl Hurrell, Carla Peterson, Amber Jimenez, Juan Hernandez, Michal Munoz, Gabe Reyes, Bryan Hunt, Scott Vail, Adrian Flores

ILLINOIS



Back row: Pat Tracy, Craig Venvertloh, Trey Bobier, Angela Epping, Angie Wettstein, Samantha Allen, Suzy Kassing.
Front row: Mike Hollenback, Angela Sparrow, Kimberly Bartlett, Amelia Baugher. Not shown: Ed Scott, Terry Lucas, Amanda Wallace

INDIANA



Back row: Jon Carter, Bob Bennett, Kate Robinson, Randy Templin.
Front row: Rinda Kieffer, Joyce Baker, Erin Naylor.
Not shown: Jennifer Moistner

MARYLAND



Brian Ritchey, Bob Tase, Chris Sines, Cindy Avey, Cathy McCartney, Clint Bland, Lisa Zulauf, Alex Cooke, Angie Tritch, Terri Scott

NEW YORK



Back row: Angelo Vigliotti, Carrie McCumber, Molly Barber, Mike Perry, Vicki Allison.
Front row: Julia Nguyen, Bob Hawley.
Not shown: Joe Little, Hal Williams

OKLAHOMA



Back row: Jim Robertson, Shane Ellis, Donnie Offield. Middle row: Justin Hayes, Alyson Sorenson, Cris Reyna, Dixon Caldwell, Mike Ford.
Front row: Lany Newell, Christina Crandall, Wade Coffman.
Not shown: Jennifer Muniz

MISSOURI



Back row: Brett Knowles, Brian Baldwin, Emily Waterman, John Buckley, John Wahl. Front row: Chris Connolly, Megan Costigan, Lindsey Harrison, Fina Azman, Megan Cramsey.
Not shown: Randy Rice, Steve Ramlet

TENNESSEE



John Campbell, Jalayne Coleman, Renee Murray, Pam Fortner, Tammy Henson, Bryce Hopkins, Matt Duggan, Jordan Polk

Alzheimer's Awareness and Support Campaign a Success

Thanks to the benevolence of Dot's employees, Dot's Alzheimer's campaign fundraising goal of \$50,000 was surpassed by \$25,523. With Dot's dollar-for-dollar match, a check was presented to the Alzheimer's Association for \$151,046.

"With direct participation from 29 percent of our workforce, we blew our \$50,000 goal out of the water," Pamela Kelly, talent and inclusion manager and one of Dot's national campaign leaders, said. "Dot employees' and supporters' generosity made our National Team debut truly unique."

In June 2015, Dot announced the companywide Alzheimer's Awareness and Support campaign. In addition to raising funds, the goal was to increase awareness and provide resources and support to those who may

need assistance through Alzheimer's Association's numerous programs.

The events culminated in the Walk to End Alzheimer's, which took place across the country throughout the months of September and October. The walk and website alone contributed \$41,449 to Dot's total goal.

It is safe to say the campaign was a success.

"We are extremely excited and proud of the generosity, participation and enthusiasm all our locations displayed in our 2015 Alzheimer's campaign," Dot Foods CEO and Chairman of the Board John Tracy said. "We hope everyone had a chance to get more information and education on this deadly disease that has impacted so many of our friends and family, including the caregivers involved."



CA

Dot Foods California participated in a Sunshine Rafting adventure in August. All proceeds from the rafting tickets were donated back to the Modesto Chapter for Team Dot Foods.



alzheimer's  association®

IL

Dot employees made this beautiful quilt, which was raffled off along with other prizes to benefit the Alzheimer's campaign.



IN

Our Cambridge City DC hosted a yard sale in August. Proceeds from the event went toward Indiana's Walk to End Alzheimer's fundraising activity.



MO

John and Linda Tracy hosted a happy hour fundraising event at their home. It raised \$5,070 for the Alzheimer's Association.



TN

Dot's Tennessee DC had an Alzheimer's kick-off meeting in August. Alzheimer's representatives stopped by to discuss how Dot's involvement could help them find a cure for the disease.

ALZHEIMER'S CAMPAIGN NUMBERS

29% employee participation
59 fundraising events
74 educational sessions
372 Walk to End Alzheimer's participants
903 payroll deductions
1,346 employees who attended educational sessions

EDUCATIONAL SESSIONS BY DEPARTMENT

Warehouse - 44%
Transportation - 39%
Office - 10%
Sales - 7%

ALZHEIMER'S FUNDS RAISED

Walk/Fundraising - \$41,449
Payroll - \$34,074
Total - \$75,523

TOTAL DONATIONS BY LOCATION

CA - \$5,287
CHI - \$320
GA - \$6,026
ID - \$5,601
IL - \$22,370
IN - \$6,417
MD - \$2,917
MO - \$10,024
NY - \$2,528
OK - \$6,923
TN - \$7,110

Time Well Spent: TLC Volunteer Hours Add Up

A little bit of help goes a long way. In 2015, 632 employees volunteered a combined 6,567 hours through Dot's Teaming with Local Charities (TLC) program. Hours increased almost 10 percent over 2014!

TLC also saw an increase in the number of volunteers over the previous year—632 in 2015 vs. 587 in 2014.

Illinois TLC Director Elly Passmore was very impressed with the spike in participation.

"Our volunteers understand that even the smallest of actions can have a significant impact to the quality of life for all; they are

connecting within our communities and making a real difference," Passmore said. "It's incredibly motivating to see others give and grow through volunteerism. I'm excited to see what we can accomplish in 2016."

As an added incentive to volunteer, Dot awards its employees with a gift after volunteering 20 hours through the TLC program. Each employee can choose eight hours of paid time off (PTO) or \$400 donated in his or her name to a nonprofit organization.

Between 2011 and 2015, Dot donated over \$190,000 on behalf of its employees. In addition, Dot gifted its volunteers with 586 total days off work.

YEAR	AWARDED TO NONPROFITS	PTO DAYS AWARDED
2011	\$28,000	84
2012	\$38,400	105
2013	\$48,400	141
2014	\$36,800	113
2015	\$39,200	143

If you work out of Dot Foods Illinois and would like to sign up for the TLC program, please reach out to Elly Passmore at epassmore@dotfoods.com. Otherwise, please contact your Human Resources manager.



▲ TLC volunteers marched in front of a Dot truck during Camp Point Central's Homecoming Parade.

► TLC volunteer Dave Ferrill won TLC's 2014 Volunteer of the Year award. Ferrill accumulated 173.5 volunteer hours in 2014 alone. The group will announce the 2015 winner in April 2016.



United Way Campaign – Way to Go!



Thank you to all the employees who made it possible to not only reach our goal but surpass it.

TRICIA BAKER
Dot Foods United Way
Committee Member



Dot's United Way campaign was once again a success in 2015. Many employees across the company chose to donate a piece of their paycheck to the 2016 United Way campaign, totaling \$344,034. With Dot's 50-cents-on-the-dollar match, the total amount pledged to the campaign was \$516,051!

Nine of Dot's 10 locations participated in the 2016 campaign before this article went to print. Tennessee's employees started their campaign February 1, 2016. Each location set a total dollar amount goal, and some even set participation goals. Thanks to the generosity of Dot's employees, we exceeded our combined goal by \$19,284.

Below are the results from the 2016 campaign.

Location	EMPLOYEE DONATIONS		PARTICIPATION	
	Goal	Result	Goal	Result
California	\$18,750	\$19,532		
Georgia	\$28,000	\$34,788	70%	68%
Idaho	\$26,000	\$24,878		
Illinois	\$148,500	\$160,058	56%	24%
Indiana	\$16,000	\$15,854	45%	34%
Maryland	\$22,000	\$22,554		
Missouri	\$24,000	\$21,865	100%	84%
New York	\$31,500	\$32,545		
Oklahoma	\$10,000	\$11,960		
Tennessee	\$16,500	NA	95%	NA

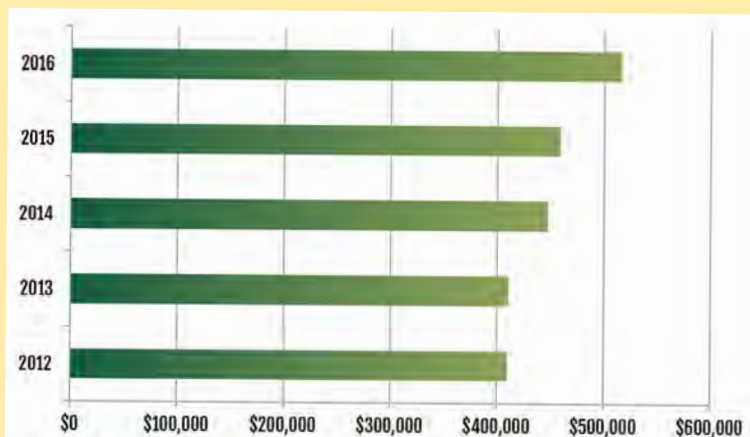
Employees who donated to the United Way campaign were able to specify if they wanted a certain organization to receive their donation. Another option was to leave the funds to the discretion of the United Way. Either way, dollars raised make a direct impact on the communities in which Dot's employees live.

Tricia Baker, who serves on the Dot Foods United Way Committee and Brown County (IL) United Way Board, said it is amazing to see Dot's employees' generosity year after year.

"In working with the various recipient organizations, we see the impact these contributions make to a broad range of families across our communities. It is exciting to be a part of something that makes a difference in the lives of so many people," Baker said. "Thank you to all the employees who made it possible to not only reach our goal but surpass it."

The 2017 United Way campaign kicks off later in 2016. If you have any questions, please reach out to your Human Resources manager.

2012-2016 UNITED WAY CAMPAIGN DONATIONS



They Put the "Fun" in Fundraising



Dot Foods Idaho raised money for their United Way campaign by serving chili, cinnamon rolls and hot chocolate at their local straw maze.



Oklahoma Director of Warehouse Rob Hendry kissed a llama for the 2016 United Way campaign. Employees put money in jars with Oklahoma managers' names on them, and Hendry was the "lucky" winner. The event raised \$300.



CA Butte County Fire Disaster Relief

Dot Foods donated about 7,000 pounds of food to The Resource Connection Food Bank for the Butte County Fire Disaster Relief.



GA RIDE Fundraising Campaign

The Vidalia DC donated \$500 to the second annual Southeastern Technical College Foundation's Raising Interest and Donations for Education (RIDE) fundraising campaign. This foundation provides scholarships to support STC students.



SERVING OUR COMMUNITIES

Across Dot's nine distribution centers (DCs) and one corporate sales office, employees stepped up to help their communities. From serving on charitable committees, to walking in 5Ks, to donating time and money, organizations and individuals were helped immensely from everyone's generosity.



ID Utilizing Time, Talent and Treasure

Dot Foods Idaho donated both time and money to Paint Magic in 2015. Paint Magic helps paint the homes of qualifying seniors and the disabled who are on a limited income. Dot Charitable donated \$750 to the organization, and the Dot team gave hours of their time to paint this Heyburn, Idaho, house.



IL Mobile Food Pantry in Action

Twenty-three Dot Foods Illinois volunteers staffed a mobile pantry in Mt. Sterling. They distributed food to 58 households.



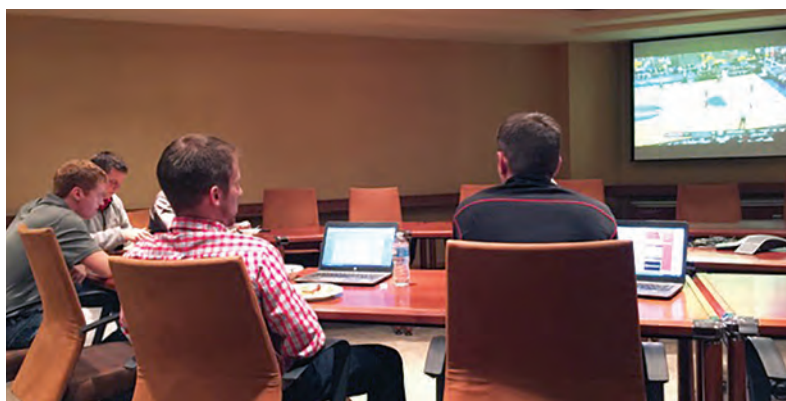
IN Girls Inc. Donations

A group from Girls, Inc., came to tour Dot and its facilities in 2015. Dot donated \$500 to help sponsor their 5K fundraiser and \$1,500 for their annual gala fundraiser. The girls especially enjoyed sitting inside a Dot tractor and blowing its horn.



MD United in Fundraising

Dot's Maryland DC beat their United Way goal by \$554. They raised \$22,554 for the 2016 campaign.



MO March Madness Fundraiser

The Chesterfield charitable committee kicked off March Madness with a fundraiser watch party. A donation of non-perishable food or a monetary contribution meant employees could enjoy lunch while watching the game on a big screen. The event accumulated 352 pounds of food.



OK Fish Fry Fundraiser

Dot's Oklahoma charitable committee donated boxes of product to the Town of Dickson Volunteer Fire Department to help provide food for their 300-person fish fry fundraiser.



NY Breast Cancer Awareness

Dot Foods New York donated \$1,000 to a breast cancer awareness walk, and Customer Delivery Specialist Larry Hibbert took part in the event.



TN Alzheimer's Benefit

Trivia Night at Dot's Tennessee DC brought in \$2,760, benefitting the Alzheimer's Association. Dyersburg State Community College won 1st place.

Tracy Family Foundation's Time, Talents and Treasures

For the past 18 years, the Tracy Family Foundation (TFF) has worked "to make the world a better place through engaged, thoughtful and strategic philanthropy."

TFF President Jean Buckley has led the charge over the years. She ensures the Foundation's time, talents and treasures go to worthy organizations. In 2015, TFF donated \$3.4 million to nonprofits in seven focus areas and programs:

Education | Economic Development | Leadership | Youth and Families | Next Generation Grants | Capacity Building Grants

Along with funding grants, the Foundation proactively educates and develops leaders in its footprint.

TFF LEADERSHIP INITIATIVE

The Foundation's vision for West Central Illinois is to have a world-class education system. To support this vision, they launched a School Leadership Initiative in 2015.

The Foundation invited public and private school educators in West Central Illinois to participate. In total, 32 school leaders are participating in the Cohort No. 1 program, which runs June 2015–December 2016. TFF is working with the National Institute of School Leadership to provide the curriculum for this training.

Additional programs will take place to help TFF meet their goal of training 150 school leaders by 2020.

TRACY FAMILY PHILANTHROPY

On August 4, 2015, 43 Tracy family members participated in the second annual family volunteer project. They volunteered at Wonderland Camp in

Rocky Mount, Missouri, by helping with carnival games, concessions, cleaning and grounds upkeep.

Wonderland Camp's mission is to provide a fun, educational camp experience for children, teenagers and adults who have disabilities; to offer a respite from daily caregiving for their family members and health care workers; and to provide and nurture a personal development experience for volunteers and staff.

Wonderland Camp Executive Director Jason Hynson said he greatly appreciated the Tracy family's volunteer work at their camp during a time of year when it was needed the most.

"During the end of the summer, we lose many of our staff as they return to school and get back to college obligations," Hynson said. "The Tracy family ran our outdoor carnival with games and prizes and snacks. It was a huge boost for our camp and campers that night!"

The volunteer project is just one way the Foundation is fostering philanthropy through its Tracy family members. The first, second and third generation family members also participate in two discretionary grant programs that benefit nonprofit organizations throughout the country. In addition, family members serve on TFF's board and various committees as well as on nonprofit boards in their communities.



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For more information about the

Tracy Family Foundation, please check out their
website, tracyfoundation.org.



2015 Tracy Family Foundation Board Members

Back row: Patrick Smith, Fred Schmidt, John Oliver, Scott Stamerjohn, Jim Tracy
Front row: Jean Buckley, Kelsey Tracy, Angie Tracy, Diana Tracy, Lauren Tracy