

Interoffice Memo

To: Mississippi, Alabama, Florida, & Louisiana Customers/Manufacturers/Brokers

Re: Katrina

Date: September 1, 2005

From: Pat Tracy

09-01-05 Katrina Disaster Letter

Dear Customers, Manufacturers, and Broker Partners:

Everyone in the Dot family has been shocked and distraught as we have followed the national news regarding the aftermath from Katrina and all the human suffering occurring as a result. News reports obviously all indicate that Katrina will likely be the greatest natural disaster to ever hit our shores and an entire major city in the U.S. will be crippled for months, and possibly years to come.

We have many special customer, distributor, and supplier partners in the areas impacted by Katrina, and our thoughts and prayers are with them as well as all others impacted by this catastrophic event. We believe that the courage and resilience that have allowed our partners in the food business to found, grow, and maintain their businesses in this ever competitive marketplace, will serve those impacted very well as they draw on these same attributes to overcome the current obstacles presented by this unexpected blow to their businesses. Be assured that the Dot team will do everything within our power from a service, support, and flexibility standpoint to support our partners as they travel the very difficult road of recovery.

In times like these, we frequently receive requests from our partners in the area impacted, with requests for water, food, or other materials. As in the past, we stand ready to contribute to the areas of recovery with our resources wherever possible. We are committing \$100,000 to the relief effort at this time. Employee contributions, which will be made with a \$1 for \$1 match by the Company will add incrementally to this amount. Our contributions will be made to the Red Cross in Louisiana, Mississippi, and Alabama in order to coordinate our own response with those agencies directing the total recovery effort. These contributions will be in the form of transportation services provided, food donated, and cash contributions.

In our work with these agencies, we will seek to utilize our distributor customers where possible and appropriate to help facilitate distribution of our products to the specific entities or locations the agency specifies. If you have a specific local request that you would normally make to one of your business partners, such as Dot, we would encourage you to direct that to the Red Cross or another appropriate agency for it to be met.

We are confident that the local governments, communities, businesses, and the people of the areas affected will, with the help of many throughout the U.S., recover from what initially seems to be a fatal blow to a very beautiful and special part of our country. The recovery will occur due to their hard work, resilience, and love for the area, along with the prayers and material support provided by their fellow citizens of this great country of ours. God Bless America!!!