



FOR IMMEDIATE RELEASE

DATE: Nov. 20, 2009
FOR MORE INFO: Michelle Mason/Claire Goldfarb, Hughes, 314.571.6300,
mmason@hughes-stl.com or Twitter [@michelleimason](https://twitter.com/michelleimason)
Brian Middendorf, Dot Foods Inc., 636.537.4002

NEWS RELEASE

Local Parents to Benefit from Donation of Nearly 150,000 Diapers and Wipes

Group of philanthropic businessmen and women combine forces to secure, transport and store diapers for ThriVe® St. Louis

ST. LOUIS – Needy parents throughout the St. Louis and St. Charles metro areas will have access to nearly 150,000 diapers through ThriVe®’s parent education and life-skills program thanks to a donation from a global manufacturer. On Friday, Nov. 20, Dot Foods Inc. delivered 52 flats of diapers and wipes to a warehouse in Chesterfield for future distribution to the families ThriVe® serves.

According to Pat Upchurch, assistant VP of program services at ThriVe®, “Diapers are always our most needed item, even more so in this uncertain economic climate. Our clients will be blessed by this incredible gift.”

Todd Brand, president of Brand Asset Management Group, and Barth Holohan, president of Continuum, spearheaded a team of local businessmen to ensure ThriVe® will incur no expense for the diapers, their transportation or storage. Brand and Holohan first secured the diaper donation for distribution to ThriVe®’s four non-profit pregnancy resource centers. Next, they approached Brian Middendorf at Dot Foods’ corporate sales office in Chesterfield and Duskee Kassing, a transportation manager at Dot’s Mt. Sterling, Ill., headquarters, to transport the diapers via an 18-wheeler from the manufacturing facility to a warehouse in Chesterfield. Dot delivered 20,000 pounds of diapers. C.M. “Bud” Tilley III, a long-time supporter of ThriVe®, and Dave Carney, Douglas Development, donated the warehouse space, while David Wright of Bobcat provided the forklift and pallet jack necessary to unload the truck.



ThriVe® supporter Bud Tilley, Bobcat employee David Wright, Dot driver Al Jones, Dot corporate sales employee Brian Middendorf, Continuum President Barth Holohan, Brand Asset Management Group President Todd Brand, and ThriVe® board member John Hartwig took a break to pose in front of a Dot truck and a flat of the diapers

“Dot is a family-run company, and we believe in supporting organizations that help families thrive,” said Middendorf. “It was a great opportunity for our Chesterfield office to help the St. Louis community.”



Jones and Middendorf were all set to take the diapers off the truck

Thrive®'s parent education and life-skills program equips participants to be better parents, understand stages of child development, better manage finances, make good decisions, set worthwhile goals, and develop healthy relationships. Through participation in the program, clients earn scrip to spend in a Resource Store to purchase baby clothes, equipment, diapers and other supplies. Each Center maintains a Resource Store stocked by donations from individuals, churches and organizations, and the stores distribute a total of more than \$6,000 worth of supplies each month.

About Dot Foods

Dot Foods Inc. carries 83,000 products from 500 food industry manufacturers and is the largest food redistributor in the United States. Dot Foods and Dot Transportation sell and deliver foodservice, convenience, retail, vending, equipment and supplies to leading distributors in all 50 states. Dot Foods operates eight distribution centers in: Modesto, Calif.; Vidalia, Ga.; Burley, Idaho; Mt. Sterling, Ill.; Cambridge City, Ind.; Williamsport, Md.; Liverpool, N.Y.; and Ardmore, Okla. For information, visit www.dotfoods.com.

About Thrive® St. Louis

Thrive® St. Louis empowers people to make life-affirming and healthy decisions about sex, pregnancy and relationships. The organization provides information, counseling, education, and support to individuals facing an unplanned pregnancy or coping with a past abortion or pregnancy loss through four area pregnancy resources centers. Thrive® provides medical services related to pregnancy and a sexual integrity education program in local middle and high schools, churches and community youth organizations. Founded in 1983 as Crisis Pregnancy Center and operating from 1999 to 2007 as Pregnancy Resource Centers, Thrive® St. Louis is a 501(c)3 not-for-profit organization operating Pregnancy Resource Centers and the Best ChoiceSM Sexual Integrity Program.

For more information about Thrive®, please visit www.thrivestlouis.org or contact Terri Hunter, (314) 783-3040 ext 225.

###