



Foodservice Multi-Unit Forum

Utilizing Dot to Grow your Business and Improve the Supply Chain

This meeting will be an update on the Dot Foods Foodservice Multi-Unit Strategy and more importantly a forum to share information that will help you better understand how Dot Foods can help you grow your multi-unit business, while improving your service, and reducing your expenses. We look forward to seeing you there!



To sell more cases:

- Learn about the Dot Foods strategy for multi-unit operators
- How Foodservice Multi-Unit Operators are using Dot for New Item Sourcing
- Learn how restaurant chains use the Dot Expressway to source new products
- Supply Chain Solutions for Limited Time Offers (LTOs) and Test Market Rollouts
- How Dot increases Compliance on your Contracted Items
- Meet your Dot national account sales team
- Learn about our Sample Express Program
- General Overview of how Dot benefits the manufacturer, distributor, and Foodservice Multi-Unit Operators

Who should attend? *Sales people who are responsible for growing multi-unit accounts*

We look forward to seeing you at one of our four sessions:

Thursday, Jul. 28

Dallas, TX

Washington DC

Thursday, Aug. 18

Hyatt Regency DFW

2334 North International Parkway
DFW Airport, Texas, USA 75261
(972) 453 1234

The Westin Washington Dulles Airport

2520 Wasser Terrace
Herndon, VA
(703) 793-3366

Thursday, Aug. 4

Chicago, IL

Orange County, CA

Tuesday, Aug. 30

Hilton Rosemont

5550 North River Road
Rosemont, IL
(847) 678-4488

Anaheim Marriott

700 West Convention Way
Anaheim, CA, 92802
(714) 750-8000

AGENDA

Registration/Meet and Greet 1:00 pm

Meeting 1:30 - 3:30 pm

Cocktail Hour 3:30 - 4:30 pm

Information on parking, airport transportation and driving directions will be provided two weeks prior to the meeting.

Please click the link below to register online today at http://events.signup4.com/2011dotfoods_nationalaccount